



Society of Women Engineers
Baylor University Collegiate Section
Sponsorship Opportunities

www.baylorswe.weebly.com

baylorswe@gmail.com



BAYLOR
UNIVERSITY



Dear Sponsor,

We would like to invite you to be a part of the Baylor University Collegiate Section of the Society of Women Engineers (SWE) in order to assist our organization and its members in our mission. We are dedicated to guiding our students as they become professional engineers and empowering young girls to pursue careers in Science, Technology, Engineering and Math (STEM).

The Society of Women Engineers, founded in 1950, is a non-profit, educational and service organization that seeks to establish engineering as both a desirable and attainable career aspiration for women. National, Regional, and Local Collegiate sections all work together cohesively to provide women in engineering access to a variety of training and development programs, mentorship, networking, scholarships and more.

Baylor SWE holds a variety of [events](#) that enhance professional development, expose our members to opportunities within STEM and encourage networking. Outside of our meetings, we participate in community service for the betterment of our local community as well as outreach events with other schools and Girl Scouts where we encourage young girls to take an interest in science and math through a variety of student led activities. Also, with your support, our members have the opportunity to attend Regional and National SWE Conferences where they will engage in networking events with other collegiate and professional SWE members as well as learn from a multitude of professional development and engineering workshops.

As a sponsor of Baylor SWE, you will support us in pursuing our mission, expanding our community outreach and exposing our members to career opportunities in STEM and SWE. We hope that you will consider one of our sponsorship packages that are designed to equip our section with the resources needed to help our students grow into successful professional engineers. We appreciate your consideration and support!

Respectfully,

A handwritten signature in black ink that reads "Richa Sirohi". The signature is fluid and cursive, written in a professional style.

Richa Sirohi
President, Baylor SWE



Levels of Corporate Support

Platinum Level (\$2,000+)

- Sponsor an Information Session
- Sponsor 10+ members for the Region C Conference
- Sponsor 3+ members for the National SWE Conference
- Sponsor Outreach Events
- Logo at SWE Events and Meetings
- Logo & Link on the Baylor SWE Website
- Résumé Book

Gold Level (\$1,000 - \$1,999)

- Sponsor an Information Session
- Sponsor 7 members for the Region C Conference
- Sponsor 2 members for the National SWE Conference
- Sponsor Outreach Events
- Logo & Link on Baylor SWE Website
- Résumé Book

Silver Level (\$500-\$999)

- Sponsor an Information Session
- Sponsor 3 members for the Region C Conference
- Sponsor Outreach Events
- Logo & Link on Baylor SWE Website
- Résumé Book

Bronze Level (<\$500)

- Sponsor an Information Session
- Sponsor Outreach Events
- Logo & Link on Baylor SWE Website
- Résumé Book



Package Component Details

Package Component	Description
Information Session	Come speak to the Baylor engineering community about your company and help foster professional relationships between students and recruiters. The sessions consist of two parts: company presentation and networking. We will work with you to set a date, reserve the room and advertising.
Region C Conference	The SWE Region C Conference will be held at Texas A&M in February 2017 where attending members will participate in a variety of events and workshops with fellow collegiate and professional SWE members. In addition, they will have the opportunity to network with corporate representatives. The cost is approximately \$120 per member to attend the regional conference.
National SWE Conference	This year, the SWE Annual Conference (WE16) will be in Philadelphia, PA in October 2016. With your support, selected SWE collegiate members will experience some of the best networking, technical seminars and professional development workshops SWE has to offer! The cost is approximately \$700 per member to attend the national conference.
Outreach Events	Throughout the year, we hold events for Girl Scouts and mentor young girls to encourage them in the fields of STEM. Sponsorship would enable us to have more educational activities and events and make a greater difference in our community.
Logo at SWE Events and Meetings	To show our appreciation, your company logo will be placed on every slide of our monthly meeting presentations and used in the advertisement of sponsored events throughout the year.
Logo & Link on the Baylor SWE Website	To show your support, we will recognize your company's logo and link on our website (baylorswe.weebly.com)
Résumé Book	A compilation of all active Baylor SWE members' résumés will be provided to you.



Budget Estimation

Event	Budget Breakdown
<p>National SWE Conference WE16</p> <p>Date: Oct. 27th – Oct. 30th, 2016 Location: Philadelphia, PA</p>	<p>Estimate</p> <p>\$700 per attendee</p> <p>We hope to send 12 people to the conference!</p>
<p>Region C Conference</p> <p>Date: Feb. 17th – Feb. 18th, 2017 Location: Texas A&M University, College Station, TX</p>	<p>Estimate</p> <p>\$120 per attendee</p> <p>We hope to send 20 people to the conference!</p>
<p>Outreach & Educational Events</p> <p>Wings & Wheels Ladies & Legos Waco STEAM Day Girl's Scouts Day @ UT Girl Scout STEM Conference University High Mentors Rosie the Riveter Social Women's History Month</p>	<p>Each Outreach/Educational Event calls for different activities and resources depending on the number of students and the varying age groups. Resources needed include paint, crafts materials, LED lights, electrically conductive play-doh, etc. Also, some events required transportation. Therefore, a single event can cost around \$50-\$100. With your help, we can increase the number of outreach and educational events offered each year.</p>
<p>Information Session</p> <p>Date and Time will be established to best accommodate your company's representative.</p>	<p>Information sessions, are held at Baylor's Rogers School of Engineering and Computer Science. Small expenses may be made in order to advertise the event and provide food and resources for both attendees and speakers. Food for information sessions can cost up to \$100. These networking opportunities are only made possible through the support of Corporate Sponsors.</p>
<p>Professional Development</p> <p>STEM Fair Preparation Resume Reviews Elevator Speech Coaching Mock Interviews Etiquette Dinners</p>	<p>Professional development is one of the pillars of Baylor SWE. Throughout the year, events are held to help prepare our members for career fairs, interviews, internships, and graduate school. Each event can cost around \$100 to cover advertising, food, literature, and various other resources.</p>



Events & Activities

Photographs & Descriptions

Regional & National Conferences

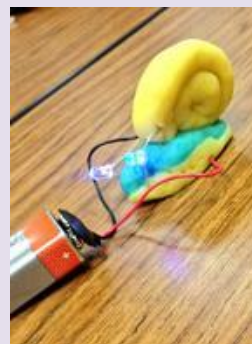
provide our members with the invaluable opportunity to learn from professional engineering women, meet potential mentors, network with other collegiate sections, learn valuable life and professional development lessons, and pursue full-time and internship positions.



Professional Development events connect our members with corporate partners, speakers from the industry, and alumni to learn more about potential career paths. Also, the section works hard to provide our members with resources to ensure their success.




Outreach & Educational events work to empower young female students in elementary through high school to pursue an education and career in a STEM field. Also, these events work to provide younger students with mentorship and guidance as they pursue a higher education. Educational events are geared towards providing students with constructive and educational conversations about inequality in the workplace and classroom.



Social & Service events foster a sense of community, mentorship, and encouragement within the section and the larger community.





Student Organization of the Year

Baylor University, 2015-2016



The Society of Women Engineers (SWE) was honored as Baylor University's [Student Organization of the Year](#) for the 2015-2016 school year due to ongoing activity in academics and service. We have developed a professional development program, collaborated with many student organizations, as well as promoted STEM to empower young women in the community to seek out the career field. Also, Baylor SWE has been known to create a culture of engagement and leadership amongst Engineering and Computer Science students.



Corporate Sponsorship Form

Company Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____

Email: _____

I/We would like to sponsor SWE at Baylor University in the amount of (please indicate your preferred allocation of support):

Platinum Level (\$2,000+): \$_____

Information Session

Outreach Events

Region C Conference

No Preference

National Conference

Gold Level (\$1,000-\$1,999): \$_____

Information Session

Outreach Events

Region C Conference

No Preference

National Conference

Silver Level (\$500-\$999): \$_____

Information Session

Outreach Events

Region C Conference

No Preference

Bronze Level (< \$500): \$_____

Information Session

No Preference

Outreach Events



Donation Options

Option 1: Online Donation

If you would like to use an electronic option to designate your gift to Baylor SWE, please see our [online giving link](#).

All donations are processed by Baylor University and are tax deductible.

Option 2: Check & Form

If you would like to mail a check donation, please make checks payable to the Baylor School of Engineering & Computer Science and indicate "SWE Donation". Also, please fill out and include the Corporate Sponsorship Form on the previous page.

Mail checks and the Corporate Sponsorship Form to:

Attn: Minnie Simcik
Baylor University
One Bear Place #97356
Waco, Texas 76798

Your gift to Baylor SWE is tax deductible. A thank-you letter for your donation will be mailed to the individual named at the address provided on the form.

If you would like any further information or have any questions, please feel free to contact Sara Tupponce at baylorswe@gmail.com

**Thank you for supporting the Society of
Women Engineers at Baylor University!**



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